



CONSERVATION ALLIANCE
FOR SEAFOOD SOLUTIONS

ANNUAL SPONSORSHIP OPPORTUNITIES



ABOUT THE ALLIANCE

The Conservation Alliance for Seafood Solutions collaborates globally to protect our ocean and the people who depend on it.

We lead by aligning priorities, measuring progress, and amplifying efforts in the responsible seafood community.

OUR VISION

We envision a world with an abundance of seafood in an environment where workers, communities, and our ocean thrive.

OUR GOAL

Our goal is that by 2030, at least 75% of global seafood production is environmentally sustainable or making verifiable improvement, and safeguards are in place to ensure social responsibility.

We are a global community representing nearly 100 organizations across 22 countries working together to improve the sustainability and responsibility of seafood supply chains for our ocean and the people who depend on it.



OUR ROLE

The Alliance serves as a strategic catalyst to amplify the efforts of the sustainable seafood movement.

We bring together nonprofits, companies, funders, and subject experts to develop and freely share resources and tools. This leads to innovation and increased impact within the community.



SPONSORSHIP OPPORTUNITY

By sponsoring the Alliance, your organization will:

Support community innovation aimed at creating new, equitable solutions for the biggest challenges in sustainable seafood.

Advance organizational values by aligning with the Alliance's positive global mission, work and progress.

Experience increased visibility and strategic networking connections within the sustainable seafood movement.

Gain insider insight into the latest sustainability advancements, partnerships and initiatives to improve and inform your organization's internal efforts.

Annual Sponsors are highly encouraged to join the Alliance Global Hub community which provides collaboration and learning opportunities with key players in the sustainable seafood movement (nearly 100 NGOs, companies, funders, innovators).



SPONSORSHIP BENEFITS

Alliance Sponsorships are available for an annual contribution of \$5,000. Benefits include:

- Organization logo with link featured for one year on the Alliance's website www.solutionsforseafood.org.
- Opportunity to contribute to an Alliance blog post (content related to Alliance work).
- Alignment of your organization with the Alliance's work and mission.
- Alliance Sponsor logo/badge for your organization's website.
- Promotion of your work in at least 2 Alliance Twitter posts (1100 followers).
- Alliance press release announcing sponsorship.
- Recognition in at least one monthly Alliance newsletter (800 recipients).
- Two complimentary Individual Passes to the Conservation Alliance Annual Meeting (\$300 value).

"Having worked on both the business and non-profit sides of this industry, I understand the importance of this collaborative work and the benefits it provides everyone, from fish farmers and fishers to consumers."

Dick Jones, Blue Ocean Mariculture





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Please contact
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