



CONSERVATION ALLIANCE
FOR SEAFOOD SOLUTIONS

ANNUAL MEETING SPONSORSHIP OPPORTUNITIES



ABOUT THE ALLIANCE

The Conservation Alliance for Seafood Solutions collaborates globally to protect our ocean and the people who depend on it.

We lead by aligning priorities, measuring progress, and amplifying efforts in the responsible seafood community.

OUR VISION

We envision a world with an abundance of seafood in an environment where workers, communities, and our ocean thrive.

OUR GOAL

Our goal is that by 2030, at least 75% of global seafood production is environmentally sustainable or making verifiable improvement, and safeguards are in place to ensure social responsibility.

We are a global community representing nearly 100 organizations across 22 countries working together to improve the sustainability and responsibility of seafood supply chains for our ocean and the people who depend on it.



ANNUAL MEETING

The Alliance 2021 Virtual Annual Meeting will bring together over 400 leaders from NGOs, businesses and academia in a series of dynamic sessions and workshops.

We invite you to attend and support this unique and catalyzing event.



EVENT SPONSORSHIP OPPORTUNITY

By sponsoring the Alliance Annual Meeting, your organization will:

Reinforce your position
as an industry leader
among key players in
the sustainable seafood
movement

Attend and
participate in
meeting sessions to
learn about the
hottest topics in the
movement

Learn ways your
company can adapt and
innovate to stay at the
forefront of movement
trends

Connect virtually with
colleagues to create
new business
relationships and
strengthen existing
ones



SPONSORSHIP BENEFITS

Presenting Sponsor - \$10,000

- Company logo with link and short video displayed prominently on Alliance 2021 Annual Meeting Event Webpage (September - November 2021) and Platform App
- Company logo displayed on opening slide for all Annual Meeting Sessions
- Alliance press release announcing meeting sponsors
- Opportunity to contribute to an Alliance blog post during calendar year (content related to Alliance work/focus)
- Recognition in at least two Alliance Twitter posts related to the 2021 Annual Meeting (1100 followers)
- Recognition in at least one monthly Alliance newsletter (800 recipients)
- Complimentary Large Team Pass (for up to 25 employees) to the 2021 Alliance Annual Meeting (\$1,500 value)
- Year-round recognition as an Annual Alliance Sponsor

Premier Sponsor - \$5,000

- Company logo with link and short video displayed prominently on Alliance 2021 Annual Meeting Event Webpage (September - November 2021) and Platform App
- Company logo displayed on opening slide for all Annual Meeting Sessions
- Alliance press release announcing meeting sponsors
- Recognition in at least one Alliance Twitter post related to the 2021 Annual Meeting (1100 followers)
- Complimentary Large Team Pass (for up to 25 employees) to the 2021 Alliance Annual Meeting (\$1,500 value)

Supporting Sponsor - \$1,000

- Company logo with link and short video displayed prominently on Alliance 2021 Annual Meeting Event Webpage and Platform App (September - November 2021)
- Company logo displayed on opening slide for all Annual Meeting Sessions
- Alliance press release announcing meeting sponsors
- Recognition in at least one Alliance Twitter post related to the 2021 Annual Meeting (1100 followers)
- Two complimentary Individual Passes to the 2021 Alliance Annual Meeting (\$300 value)





SPONSORSHIP BENEFITS

Virtual Happy Hour Sponsor - \$2,500

2 Available!

All meeting attendees are invited to attend this interactive social event during the meeting. Truly a highlight of the agenda!

- Company logo with link and short video displayed prominently on Alliance 2021 Annual Meeting Event Webpage (September - November 2021) and Platform App
- Company logo displayed on opening slide for all Annual Meeting Sessions
- Verbal recognition during Happy Hour Session
- Alliance press release announcing meeting sponsors
- Recognition in at least one Alliance Twitter post related to the 2021 Annual Meeting (1100 followers)
- Complimentary Small Team Pass (for up to 10 employees) to the 2021 Alliance Annual Meeting (\$750 value)

Scholarship Program Sponsor - \$2,500

1 Available!

The Scholarship Program subsidizes the registration cost for meeting attendees from a historically underrepresented group or sector within the sustainable seafood movement.

- Company logo with link and short video displayed prominently on Alliance 2021 Annual Meeting Event Webpage (September - November 2021) and Platform App
- Company logo displayed on opening slide for all Annual Meeting Sessions
- Recognition on Scholarship Application form
- Alliance press release announcing meeting sponsors
- Recognition in at least one Alliance Twitter post related to the 2021 Annual Meeting (1100 followers)
- Complimentary Small Team Pass (for up to 10 employees) to the 2021 Alliance Annual Meeting (\$750 value)

Student Pass Program Sponsor - \$2,500

1 Available!

Complimentary event passes provide graduate students access to select meeting sessions with the goal of promoting sustainable seafood as a possible career path to those with new, diverse perspectives.

- Company logo with link and short video displayed prominently on Alliance 2021 Annual Meeting Event Webpage and Platform App (September - November 2021)
- Company logo displayed on opening slide for all Annual Meeting Sessions
- Recognition on Student Pass Application form
- Alliance press release announcing meeting sponsors
- Recognition in at least one Alliance Twitter post related to the 2021 Annual Meeting (1100 followers)
- Complimentary Small Team Pass (for up to 10 employees) to the 2021 Alliance Annual Meeting (\$750 value)



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Please contact
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or questions at
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