



YEAR IN REVIEW 2024



CONSERVATION ALLIANCE
FOR SEAFOOD SOLUTIONS

Introduction: A Year of Impactful Collaboration and Progress

2024 was a transformative year for the Conservation Alliance for Seafood Solutions. By bringing together global experts and enthusiasts in the responsible seafood movement, we foster innovative solutions that advance ocean health while supporting the people and communities that depend on thriving seafood systems. Through collaboration, creativity, and a commitment to progress, we have made meaningful strides in addressing the challenges facing the seafood industry.

This year, the Alliance continued to solidify our role as a connector, fostering meaningful dialogue, creating actionable tools, and celebrating outstanding contributions to the responsible seafood movement. By convening experts, developing resources, and enhancing engagement within our Global Hub community, we have continued to lead efforts that inspire change and drive impact across the seafood supply chain and within the wider seafood industry.

The accomplishments of 2024 reflect the power of working together toward shared goals—protecting marine ecosystems, upholding social responsibility, and meeting the growing demand for ethical seafood sourcing. Each milestone represents a step forward in advancing ocean health and building stronger, more resilient seafood communities.

As you explore this report, you will find highlights of the Alliance's work over the past year. From resources designed to tackle pressing challenges, to initiatives that deepen collaboration, and events that showcase the voices of changemakers in our movement, this report illustrates the depth of our efforts and the impact of our community.

Thank you for your continued support and partnership in building a responsible seafood movement that benefits people and the planet.

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Guidance for Companies: Supporting Responsible Seafood Practice

In April 2024, the Alliance published the **Guidance for Companies on Environmentally and Socially Responsible Seafood**, a resource created to help seafood businesses take practical steps toward responsible sourcing. This guidance was developed to support companies as they work to address environmental and social challenges in their supply chains, meet changing regulations, and respond to the growing demand for ethical practices.

With clear, actionable advice, the Guidance for Companies aims to make it easier for businesses to align their operations with the values of sustainability and fairness. By tackling issues like environmental impact and human rights, this resource reflects the Alliance's ongoing commitment to helping companies make progress toward a seafood sector that benefits both the planet and the people who rely on it.

[Download the Guidance](#)

Networks: Fostering Connection and Collaboration

Last Spring 2024, we introduced **Networks**, a new way for Global Hub members to connect and collaborate in smaller, focused settings. This initiative grew out of community feedback that highlighted the value of engaging with peers on specific topics and sharing best practices. These groups provide a dedicated space for members to learn from one another's experiences and gain insights directly relevant to their work.

Currently, the Alliance convenes four Networks: Diversity, Equity, and Inclusion (DEI); Aquaculture; Social and Environmental Integration; and Latin America. Each group focuses on a key area of importance to the seafood community, offering members a chance to dive deeper into the challenges and opportunities they face. By bringing together members with shared interests and goals, these Networks help foster stronger relationships, spark innovative ideas, and support meaningful progress within the responsible seafood movement.





Leadership Transition: Welcoming Meaghan Hudgins as Executive Director

In June 2024, the Alliance marked an exciting leadership transition as **Meaghan Hudgins** stepped into the role of Executive Director. A long-time member of the Alliance team, Meaghan previously served as Senior Operations Director, where her deep understanding of the organization's mission and her commitment to responsible seafood solutions were evident in every aspect of her work.

Meaghan brings a wealth of experience and a collaborative leadership style to her new role, ensuring that the Alliance remains focused on its mission of advancing ocean health and supporting the communities that rely on sustainable seafood. Her vision, combined with her history of fostering strong relationships across the Alliance's diverse global community, positions the organization for continued growth and impact in the years to come.

[See the Announcement](#)

Celebrating Community Connection at our Annual Community Gathering

In October 2024, the Alliance hosted the **Alliance Conference**, our annual gathering in Mexico, bringing together members of the responsible seafood community to connect, learn, and celebrate progress. Highlights included [the inaugural “Day Zero” Environmental and Social Integration Event](#), which provided a platform for discussions on the intersection of environmental sustainability and workers’ rights, and a special reception honoring women in seafood, sponsored by the Marine Stewardship Council (MSC) and co-hosted Seafood and Gender Equality (SAGE).

The conference also featured [the presentation of the Responsible Seafood Awards, recognizing leaders who are driving innovation and impact across the industry.](#)

[Read the Event Wrap Up](#)





ALLIANCE CONFERENCE

122
TOTAL
REGISTRANTS



57
FIRST TIME
ATTENDEES



12
COUNTRIES
REPRESENTED



62
ORGANIZATIONS
REPRESENTED



46
SPEAKERS AND
SESSION/WORKSHOP LEADS





Introducing the Global Hub Online: A New Platform for Engagement

In December 2024, the Alliance launched the **Global Hub Online**, a custom-built platform hosted on our website and designed to deepen connections and enhance engagement within our Global Hub community. By providing new opportunities for collaboration and resource sharing, this platform strengthens our ability to support members and drive progress in the responsible seafood movement.

The Global Hub Online will also play an important role in advancing the Alliance's 2025-2028 Strategic Plan, helping to facilitate the work outlined in the plan's priorities.

[Visit the Global Hub Online](#)

Charting the Path Forward: The 2025-2028 Strategic Plan

In December 2024, the Alliance introduced our **2025-2028 Strategic Plan**, signaling a deepened commitment to its community and the responsible seafood movement. This plan reflects the Alliance's renewed focus on fostering collaboration, addressing emerging challenges, and driving meaningful progress for ocean health and the communities that depend on seafood.

Built with insights from across the global seafood community, the Strategic Plan emphasizes long-term impact and continuous improvement, laid out in six priorities. It outlines how the Alliance will strengthen its role as a connector, innovator, and leader in the movement, ensuring that members and stakeholders have the support they need to create lasting change. As the Alliance looks ahead, this plan serves as a powerful framework for guiding its work and advancing its vision for a more sustainable future.

[Download the Strategic Plan](#)



Strategic Plan 2025-2028

SUMMARY OF PRIORITIES

Building an International Community for Responsible Seafood

As conveners and community builders, we're uniting the responsible seafood movement across borders and backgrounds. By expanding our inclusive network, we're creating a space for diverse strengths, resources, and expertise to work together to tackle the critical issues that drive us toward a sustainable future.

Empowering Members through Connection

Our members are at the heart of our progress. By creating opportunities—both in-person and online—where they can connect, learn, and collaborate, we're making it easier for each member to make a bigger impact. When members work together to shape our programs, we all move forward faster.

Building Member Strength and Leadership

We want to see every member thrive. Through tailored support, skill-building, and leadership opportunities, we're helping our members gain the tools they need to be effective leaders in responsible seafood. Together, we're building a diverse pipeline of skilled, compassionate leaders for a sustainable future.

Sharing Stories that Inspire

Stories connect us. Through storytelling, we'll shine a light on the achievements of our members and strengthen the movement's message. By sharing a common narrative, we amplify our members' impact and inspire broader support for responsible seafood.

Excellence in All We Do

Operational excellence fuels our success. With a strong, inclusive team and effective governance, we're committed to diversity, equity, and inclusion in everything we do. Our strong foundation allows us to adapt to challenges and opportunities of our membership and creates a supportive, efficient engine to power the work.

Sustaining Our Mission for the Long Haul

Our mission demands sustainable, flexible funding. By diversifying our revenue and planning for the future, we'll ensure the Alliance has the resources to reach our long-term goals. We're here for the movement now—and we're planning to be here for years to come.

Looking Ahead Together

As we reflect on 2024, we celebrate a year filled with progress, innovation, and meaningful connection within our global community. From launching the Global Hub Online to honoring leaders in responsible seafood, these accomplishments showcase the collective impact of our shared commitment to advancing ocean health and supporting seafood communities worldwide.

As we look forward to 2025, we are celebrating the 15th anniversary of our annual community gathering and reimagining the event as the CASS Conference, or CASS CON, reflecting the evolving energy and excitement of the responsible seafood movement. Under the leadership of Meaghan Hudgins and with the framework provided by our 2025-2028 Strategic Plan, we are excited to deepen our collaboration and create even greater impact in the years ahead.

We are grateful for the dedication and partnership of our members, collaborators, and everyone working to drive responsible seafood solutions. To learn more about the accomplishments and activities that shaped 2024 and to stay connected with what's ahead, [we invite you to visit our blog](#). Together, we'll continue building a brighter, more sustainable future for seafood and the communities it supports.



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