



CONSERVATION ALLIANCE  
FOR SEAFOOD SOLUTIONS



# 2025 Year in Review

[solutionsforseafood.org](https://solutionsforseafood.org)



# Letter from our Executive Director



## Meaghan Hudgins

As I look back on 2025, I'm filled with gratitude and pride for everything we have accomplished together. This year marked the official launch of our new strategy – a plan shaped by our members' interests, grounded in shared progress, and focused on driving meaningful change across the sector.

We welcomed many new members into the Alliance Global Hub, strengthening our network and expanding the expertise and energy within our community. Throughout the year, we felt a renewed momentum among our members, a clear call for deeper partnership and greater accountability, and more coordinated collective action on the challenges that matter most and threaten our progress.

In 2026, we will keep up the good work. We will turn our regional focus to highlight and connect greater with East Asia; continue convening the Ethical Tuna Collaboration; expand a new program, Collective Action Labs, for small group work; and create more opportunities for members to gather throughout the year—all building toward our September conference in Halifax, Nova Scotia.

Thank you to each member, partner, and supporter who contributed to this year's success. Your commitment fuels this movement. Wishing you all a joyful and energizing start to 2026.

30

New members

35

Countries represented

11 out of 11

Board members retained

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# 2025 REFLECTION



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# 2025 CASS Conference

Every year, our annual member gathering re-energizes us and reminds us why we do this work together instead of separately. The 15th anniversary event in Waikoloa, Hawaii, was no exception.

We spent the week reflecting on our shared history and all the people and ideas that carried us here, and looking toward our shared future and those who will lead the way. We were reminded that insurmountable challenges become easier when you have a community to tackle them with, and that we should focus on the 90% that we agree on, not the 10% we disagree on. Relationships are the fundamental unit of success in this movement; our relationships with each other are our strength and superpower.



## Relive the week online



[60-Second Reel](#)



[Keynote Speaker](#)



[Eating Kona Seafood](#)



## By the Numbers

- 👥 86 attendees
- 🗨️ 8 breakouts
- ⚡ 21 lightning rounds
- 🗺️ 6 networking roundtables
- 🌟 16 storytellers at our first MOTH night
- 🎂 1 giant cake celebrating 3 anniversaries
- 🏆 4 Responsible Seafood Award winners

## Day Zero Debrief

At the conference, leaders from across the responsible seafood movement gathered to tackle a question that becomes more urgent each year:

*What is the future of NGO/industry partnerships in seafood? And how do we reset expectations, evolve collaboration, and find opportunities to adapt to a shifting landscape?*

Read what we learned in the conversation, and what's next, from our Executive Director, Meghan Hudgins, [here](#).







# 2025 In-Person Events

The CASS community gathers in-person several times throughout the year beyond the CASS Conference. Our aim is always to foster greater connection through shared experiences, both professional and personal, to build impactful collaborations across the world.

## Boston

### 2025 Seafood Expo North America (SENA)



[Recap Blog](#)



In 2025, Boston remained a critical place to check-in with our community. Our continued presence at SENA allowed for sharing and sifting through shared priorities within an uncertain global climate.



## Barcelona

### 2025 Seafood Expo Global (SEG)



[Recap Post](#)



[Reception Reel](#)



SEG was a forum for both calls to action and time to gather, with the Alliance hosting a member reception to connect and rejuvenate throughout their week on the tradeshow floor.



## Merída

### 2025 Latin America Sustainable Seafood Summit



[Recap Post](#)

The Alliance returned to the Yucatán Peninsula in 2025, after the 2024 CASS Conference in Cancún, to present on building a global community and connect with new and existing Latin American colleagues.





It's been a pleasure convening over 120 Alliance members in our small group spaces, Networks, over the past year. Networks have been a space for making connections with other members over shared interests and for daylighting shared challenges to solve together.

Our **Aquaculture Network** facilitated many new peer relationships and developed a concept for a **Rapid Assessment Tool** to improve sustainable aquaculture, for which we are currently seeking funding.

The **Diversity, Equity, and Inclusion Network** established a framework to gather our community and provide support as we navigate what it means to be human in today's workplace.

The **Latin America Network** resulted in **10% of the CASS membership** now being based in Latin America, and Latin America-based folks made up one-third of attendees at the 2024 CASS Conference.

And, our **Social Responsibility Network** brought to life a vision for more focused, action-oriented spaces for peer learning and problem-solving, inspiring the creation of, and effectively piloting, our new small-group spaces, called **Collective Action Labs**.

As we sunset Networks to make space for Collective Action Labs in 2026, we want to thank each member for making these such vibrant spaces for collaboration, and look forward to meeting you again in a future Collective Action Lab.

# 2025 Landscape Review

In May of 2025, we surveyed Alliance member organizations in advance of a live virtual session that explored where Alliance members are working, what project they are working on, and key challenges. The landscape survey and session are developed in response to questions the Alliance often receives about our membership's activity.

The findings are analyzed and shared to help inform members' work plans and strategies and help us identify opportunities to coordinate and facilitate efforts toward greater change and impact.

## Methodology

We conduct an annual online survey and a live virtual session to discuss trends surfaced and explore areas of overlap, gaps in efforts, scalable initiatives, and topics for collaboration.

48 unique organizations

1/3 of CASS membership

# Responses

U.S.A

Mexico

Indonesia

Ecuador

Philippines

Canada

Chile

Peru

Brazil

Japan

Top Geographies

## Top Focus Areas

Key areas of work across the membership are identified to help facilitate knowledge sharing and relationship building to increase the chance of success of interventions.

Market Access for Small-Scale Fisheries (SSF)

15 mentions

Accountability and Transparency

13 mentions

Traceability and IUU

12 mentions

## Dive Deeper

[2025 ALLIANCE  
LANDSCAPE REPORT](#)

[2025 LANDSCAPE  
DATA MAP](#)



Where are Alliance members working?









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# 2026 LOOKING AHEAD





# Ethical Tuna Collaboration



*November 2025 NGO Convening in Bentonville, AK, U.S.A.*

Addressing forced labor in tuna supply chains is an **urgent priority**. This year, the Alliance led a scoping process to understand the progress and challenges of current efforts to address forced labor at the vessel level. In November, the Alliance convened labor rights experts from seafood, cotton, minerals, apparel, and agriculture, along with seafood sustainability experts, to discuss what's needed to improve conditions for workers on tuna vessels supplying the U.S. market. The project team has also engaged with businesses and industry collaborations to solicit feedback and started outreach to local experts and worker organizations in Taiwan, Indonesia, and Korea. The input we received has been invaluable to help us refine the **concept** for an initiative to drive industry-wide action to address forced labor on tuna vessels supplying the U.S. market.

In 2026, we will convene a working group of industry at all levels of the supply chain, labor rights and sustainability organizations, and worker organizations to turn the concept into a detailed plan. You can stay up to date on ETC's next steps and learn how you can get involved **[here](#)**.



## Global Exchange

This year, we're launching a new initiative, the Global Exchange, to deepen our engagement with the responsible seafood movement around the world. This work builds off and is informed by our engagement with colleagues and pilot of this concept in Latin America over the past two years. The program connects Global Hub members working in a priority geographic region, along with those interested in learning, through relationship-building, information-sharing, and problem-solving on specific issues pertinent to the region over a two-year period. In 2026, we're thrilled to announce we're launching the program with a focus on East Asia. Through dynamic and engaging sessions, the East Asia Exchange series will engage key stakeholders in the most pressing topics for regions in East Asia, highlight progress led by local NGOs and industry, and offer a platform for East Asia-based voices to educate global audiences about challenges, opportunities, and successes in the East Asian seafood landscape. We'll share the invitation to get involved soon! We hope you'll join us.

Focus Region

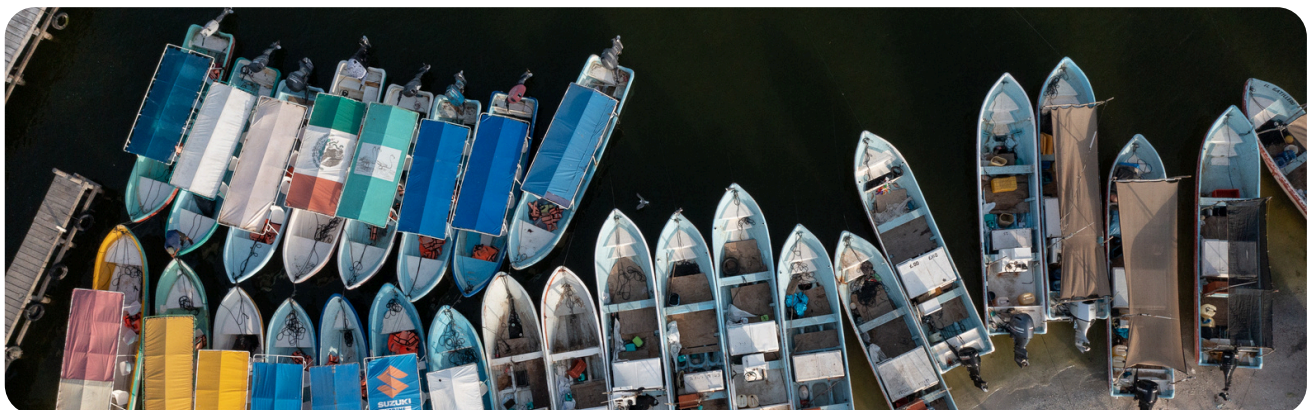
East Asia

Timeline

2026-2027

In-Person Presence

2026 TSSS 





# Collective Action Labs

Collective Action Labs are small-group, action-oriented spaces for peer learning and connection, where Alliance members collaborate on a solution to a specific problem or opportunity through a series of workshop-style conversations. We'll be sharing more information soon about the 2026 Collective Action Labs, which will convene around the following topics:

- **Accelerating Social Responsibility**
- **Accountability and Transparency**
- **The Future of NGO/Business Partnerships**

We hope you'll join us, participating in any that feel relevant to your work.



## Community Support Space

We are excited to be creating a new space this year for members to connect with and support one another as we navigate the workplace and our work together. This is a diverse, equitable, and inclusive space for folks who are interested in taking care of themselves and others in the community. Stay tuned for our first invite, coming soon!





# 2026 In-Person Events

## 2026 CASS CON

Halifax, Canada



## 2026 SEG

Barcelona, Spain

## 2026 SENA

Boston, United States

## 2026 TSSS

Tokyo, Japan

**We can't wait to connect with you across the globe this year!**

**2026 Seafood Expo North  
America (SENA)**

**2026 Seafood Expo Global  
(SEG)**

**2026 CASS Conference**

**2026 The Sustainable  
Seafood Summit (TSSS)**



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