



Fishery Improvement Project
Community of Practice

Securing Industry Funding for FIPs: A Toolkit for Practitioners and Guidance Document for Industry

September 2026

FIP Community of Practice (CoP)

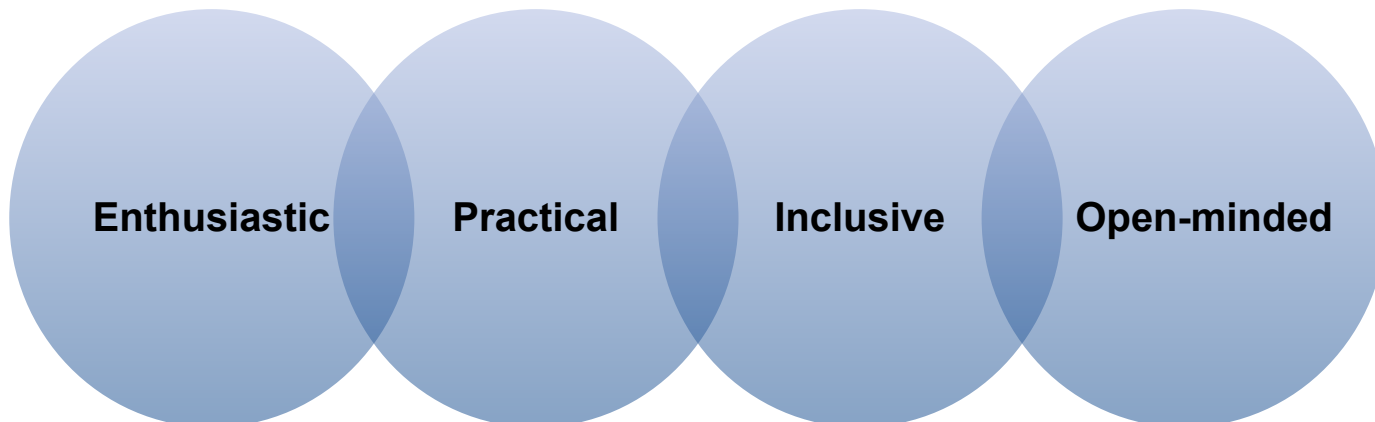
Who we are, what we do, and why it matters



Connecting the global community of FIPs to learn from each other and take action to increase FIP impact.



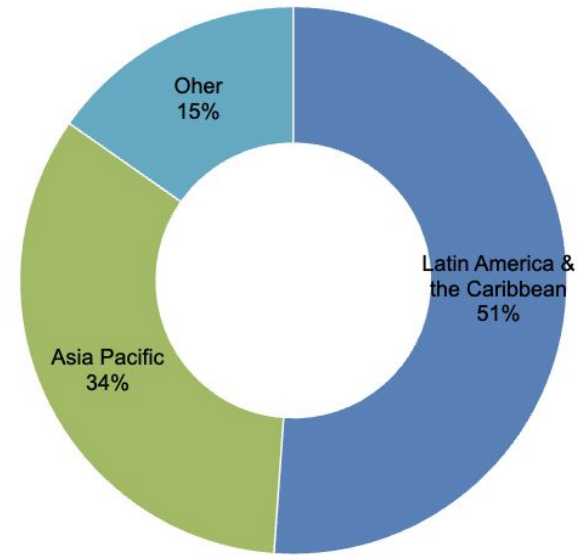
Members own the CoP – they identify opportunities for learning, drive the conversation, and decide when to collaborate on shared challenges.



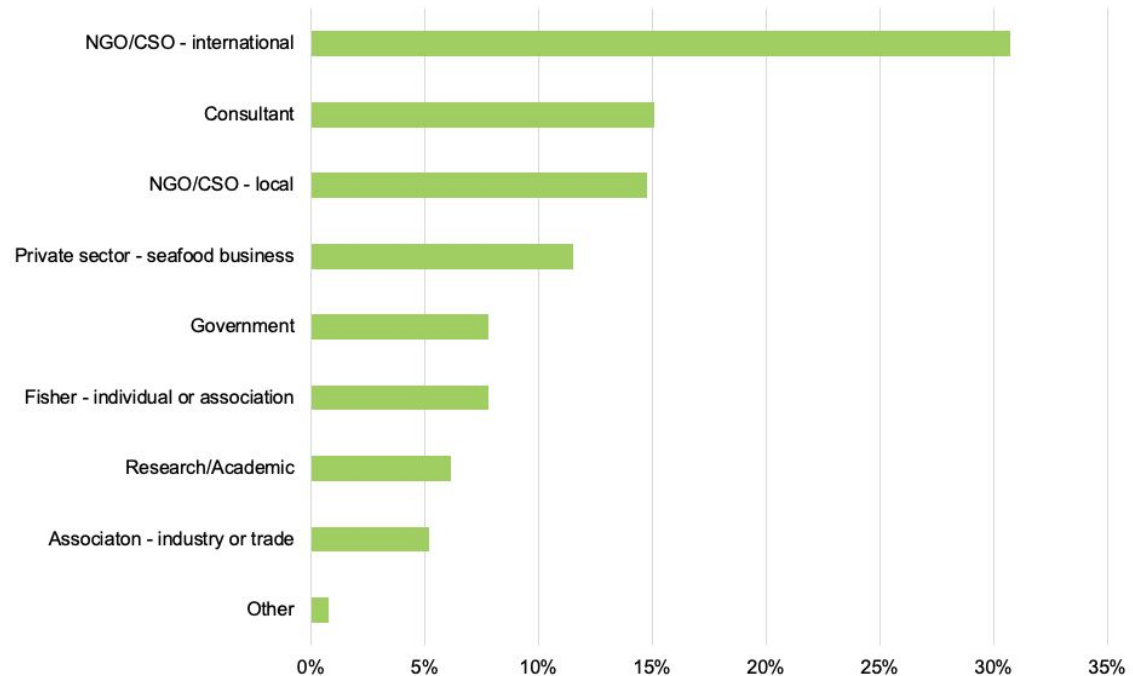


600 community
members working
on FIPs in 40+
countries

Community members by region



Community members by sector



FIP CoP Goals



Deepen engagement of, and provide value to, community members



Increase the collective impact of FIPs represented in the CoP



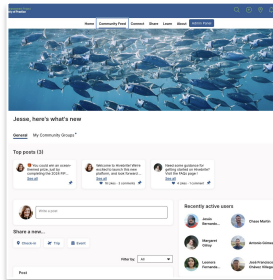
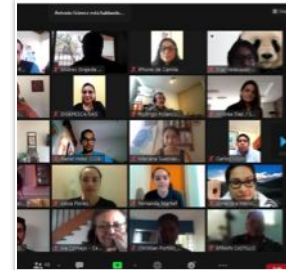
Grow the membership of the CoP to increase diversity and representation

CoP Activities & Programs



Regional
Workshops

Webinars,
Case Clinics, &
Coffee Chats



Hivebrite

Peer Mentor
Program



Change in Funding Landscape



Philanthropic funding for FIPs has declined ~40% since 2019 due to shifting priorities.



With this decrease, it is now more important than ever that FIPs increase their ability to access industry funding to support their work to improve the environmental sustainability and social responsibility of fisheries.

The project is currently being implemented with the goal of building understanding & capacity in this space.

Project Deliverables



- 1) **Toolkit for non-industry FIP practitioners** that compiles and shares approaches and methodologies used to successfully secure funding from industry.
- 2) **Guidance for industry** focused on learning related to funding specific aspects of FIPs and why industry decided to provide financial support.

Key Project Activities

Socialize project to identify interviewees (practitioners & industry)

Desktop research

Identify and build out case studies & approaches for toolkit

Convene regional cross-sector dialogues

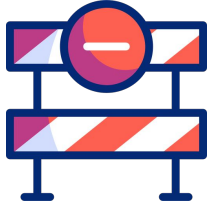


Creation of toolkit for FIP practitioners & guidance for industry



Not just the '*what*' but also the '*how*' to success
for securing/providing financial support to FIPs!

Discussion Questions



What barriers have you heard or experienced?



What ideas do you have to address these barriers? Who should lead/be engaged in the proposed activities?



Suggestions for case studies or interviewees?

Additional Resources

- FIP CoP website
- 2025 Global Landscape Review of Fishery Improvement Projects: Executive Summary, pg. 13
- 1-page project summary

Contact Information



Fishery Improvement Project
Community of Practice

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